



PopAI Technologies

Empowering Human + AI Collaboration for the Realworld

PopAI Technologies



Global Network
2,500+ Professionals



Founded
2023

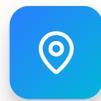
About Us

Founded in 2023, PopAI has rapidly become a key player in AI-powered outsourcing, delivering personalized, efficient, and profitable service models to emerging and established businesses worldwide.

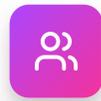
PopAI's suite of products and solutions empower front-office and back-office BPO staff, customer experience agents, and workforce management teams to seamlessly and confidently work with AI, either as co-pilots or in providing oversight in full AI automation. This unique human-in-the-loop (HITL) approach harnesses AI's full potential, drives productivity and measurable results, while maintaining a people-centered outlook.

In 2024, it acquired a BPO company with over 18 years of outsourcing experience, strengthening manpower productivity and expertise. Building on its Mergers & Acquisitions (M&A) strategy, PopAI continues to expand partnerships and deepen relationships with BPOs, enterprises, and government agencies to further accelerate revenue growth, expand market reach, and ensure long-term competitiveness.

Fast Facts



Headquartered in Hong Kong, with offices in the Philippines, Australia, UAE, Cyprus, and the Netherlands.



A growing network of more than two thousand five hundred professionals globally.



Core products include AgentiX, Opera, and PopApps.



Through its PopAI Academy, professionals gain access to structured reskilling and upskilling programs designed for AI-enabled industries.



Beyond technology, PopAI is committed to serving people and communities through job and worker protection, skill elevation, and inclusive regional growth.

Milestones



2023

Launch

PopAI founded by AI + tech experts with a mission to redefine outsourcing.



2024

Acquisition

Acquired BPO (18+ years of outsourcing experience), integrating skilled manpower and proven expertise.



2025 & Beyond

Expansion

Adopted M&A strategy to expand, enhance solutions, and lead AI-powered outsourcing globally.

Executive Leadership Team

Driving innovation and growth through expertise and vision



Oliver Phillips

Chief Executive Officer

Venture Builder & Tech Executive



Oliver Phillips is a renowned venture builder and technology executive with deep expertise in emerging markets. He began his professional journey as a corporate lawyer in London during the aftermath of the 2008 financial crisis, specializing in complex cross-border transactions. His early experience navigating institutional challenges sharpened his skills in legal, financial, and operational disciplines. Transitioning from law to private equity and later into venture building, Oliver has led companies through every stage of growth. His track record includes guiding early-stage startups and large enterprises with thousands of employees and multi-billion revenues. He has consistently demonstrated entrepreneurial leadership, operational precision, and a proven ability to execute transformative strategies across global markets. At G42, UAE's largest technology enterprise, Oliver held senior leadership roles in both InGenius Labs and Core42. At InGenius, he worked with leading corporations and governments to co-create technology solutions designed for large-scale commercial and public sector use. At Core42, he served as part of the senior leadership team overseeing partnerships and investments, where he structured strategic collaborations with global industry leaders including Oracle, SAP, Cisco, and IBM. He also played a key role in establishing Nesma Injazat, a UAE-Saudi partnership that enabled national-scale digital transformation across the Kingdom.



Mike Mendania

Chief Financial Officer

Financial Strategy Expert



With nearly two decades of financial leadership, Mike has shaped the growth and stability of organizations across finance, investment, real estate, hospitality, and industrial sectors. He has led transformation programs that balance operational efficiency with fiscal discipline and strategic expansion. Mike began his career at SGV & Co. (Ernst & Young), where he gained deep expertise in financial reporting, auditing, internal controls, and regulatory compliance. His early experience in corporate governance provided a strong foundation for guiding multinational organizations through complex financial landscapes. Throughout his career, he has built a reputation for foresight, integrity, and precision; qualities that have helped businesses achieve strong financial performance while maintaining sustainable growth.



Itzik Ella

Chief Technology Officer

Product Innovation Leader



With more than 18 years of experience as a CTO, Itzik has built and scaled multiple technology startups, generating substantial business growth through product innovation. His leadership has consistently bridged technology with market impact, shaping products that transformed B2B operations globally.

Executive Leadership Team

(continued)



Alexander Teles

Chief AI Officer

AI & NLP Specialist

With more than ten years of experience in artificial intelligence and natural language processing, Alexander has consistently delivered solutions that elevate automation, data insight, and operational efficiency. He has led teams in building and deploying advanced language models, intelligent systems, and scalable automation frameworks that redefine productivity. His hands-on expertise covers data mining, model training, and API integration, driving PopAI's ability to deliver smarter, faster, and more reliable outcomes across industries.



Stephanie Walker

Head of Product

UX & Product Strategy

With over a decade of experience spanning startups and large corporations, Stephanie has excelled in product management, user experience design, and operational strategy. Her leadership has resulted in high-impact products that align innovation with market demand.

What People Are Saying



"PopAI helped us turn automation into an opportunity for growth rather than a threat to jobs."



 BPO Partner



"In just months, we saw measurable improvements in efficiency, service quality, and compliance."



 Enterprise Client



"PopAI solutions are designed for BPOs like ours. They deliver scalability, ensure compliance, and keep people at the center of innovation."



 Industry Leader

Media Contact



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Global Presence

PopAI Technologies operates across six continents, providing enterprise-grade support and expertise wherever you do business.

 Netherlands

 Cyprus

 Dubai

 Hong Kong

 Philippines

 Australia